

2019 -2021

Fort Healthcare Implementation Strategy

To Address Significant Community Health Needs

*Jefferson County, WI*



Paper copies of this document may be obtained at Fort Healthcare, 611 Sherman Ave E, Fort Atkinson, WI 53538 or by phone 920-568-5403. This document is also available electronically via the hospital website <http://www.forthhealthcare.com>.

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**R**ESPONSIVENESS **E**XCELLENCE **S**ENSITIVITY **P**ROFESSIONALISM **E**MPowerMENT **C**CULTURAL DIVERSITY **T**TEAMWORK

**OUR VALUES**

**OUR PARTNERS**

**OUR MISSION** { IMPROVE THE HEALTH AND WELL-BEING OF OUR COMMUNITY }

**OUR VISION** { BE THE HEALTHIEST COMMUNITY IN WISCONSIN }

**Compass**

FORT HEALTHCARE IS COMMITTED TO IMPROVING THE QUALITY OF LIFE THROUGHOUT THE COMMUNITIES WE SERVE. WE WILL ACHIEVE OUR MISSION BY PROBABLY IMPACTING HEALTH BEHAVIORS, CLINICAL CARE, SOCIAL AND ECONOMIC FACTORS AND THE PHYSICIAN ENVIRONMENT. WE WILL ACHIEVE OUR VISION BY ENCOURAGING, EXERCISE, GOOD NUTRITION, HEALTH EDUCATION, PREVENTION AND PERSONALIZED MEDICINE. OUR PARTNERSHIPS WITH AIDIA ORGANIZATIONS THAT SHARE SIMILAR GOALS WILL HELP TO ACHIEVE THAT EACH OF US WILL LEAD HEALTHY, PRODUCTIVE LIVES.

Fort HealthCare  
QUALITY · SAFETY · SERVICE · FINANCE · GROWTH



## *Overview*

Fort Healthcare has been keeping Jefferson County healthy for over 75 years. We have created a living document that drives our strategic plan including our mission and vision, core commitment and goals. With our strategic plan (found at the end of this document), we demonstrate the work Fort Healthcare is doing to motivate the people living in our service area to become the healthiest community in Wisconsin. Just as we need to measure, evaluate and update our strategic plan to ensure we are providing effective care and services, we need to know what is important to those we serve. In order to do this proactively and with the best interests of our community members in mind, we must measure the health and wellbeing of the communities we serve. Fort Healthcare views the entire survey process as a way to stay connected to our communities and as an opportunity for all voices to be heard. The Community Health Needs Assessment (CHNA) defines priorities for health improvement. A CHNA creates a collaborative community environment to engage stakeholders, and an open and transparent process to listen and truly understand the health needs of the community served by Fort Healthcare (Jefferson County, WI). The CHNA is contained in a separate document. Fort Healthcare's Board of Directors approved and adopted this Implementation Strategy on **August 1, 2019**

We embrace our core commitments:

**Service:** Provide an excellent experience for key stakeholders- patients, employees, physicians, payers and employers.

**Quality:** Demonstrate a passion for providing quality healthcare by utilizing evidenced based practices in the delivery of care.

**Finance:** Meet or exceed financial targets to support the organization's Mission and Vision.

**Growth:** In partnership with our community, identify and develop programs and services that provide value.



Our Mission and Vision statements, found in our strategic plan, highlight all of stakeholders and community partners. This document is the Fort Healthcare Implementation Plan, outlining how the hospital plans to address significant health needs in the community.

Starting on **August 1**, 2019, this report is made widely available to the community via Fort Healthcare's website, [www.forthhealthcare.com](http://www.forthhealthcare.com), and paper copies are available free of charge at Fort Healthcare.

### *Community Health Improvement/ Implementation Plan 2019*

To successfully make our community healthier, it is necessary to have a collaborative venture which brings together all of the care providers, citizens, government, schools, churches, not-for-profit organizations and business and industry around an effective plan of action. The community health needs assessment was completed previously and posted on Fort Healthcare's website.

Based on the results of the CHNA and our strategic plan, Fort Healthcare has selected four of the identified significant health needs to address. (Presented here in alphabetical order.)

1. Access and Affordability of Care Core Commitment Service, goal: To deliver a healthcare experience resulting in the highest levels of patient and employee satisfaction.
2. Mental Health Core Commitment Service: In partnership with our community, identify and develop programs and services that provide value.
3. Obesity and Nutrition Core Commitment Growth, goal: To partner with our community to develop appropriate access to health and wellness services and grow community engagement and accountability for improved preventive care, nutrition exercise and health affirming lifestyles.
4. Physical Activity Core Commitment Growth, goal: To partner with our community to develop appropriate access to health and wellness services and grow community engagement and accountability for improved preventive care, nutrition exercise and health affirming lifestyles.

Fort Healthcare plans to meet the significant health need by:



#### Identified Health Need: Access and Affordability of Care

1. The actions the hospital facility intended to take to address Access and Affordability of Care

Continue support of the Rock River Free Clinic (RRFC) and the Community Dental Clinic – Seal a Smile program. Implement the Protocol for Responding to and Assessing Patients’ Assets, Risks, and Experiences (PRAPARE)

2. The anticipated impact of these actions  
Continue to provide free health services and low cost dental services to low income and uninsured individuals – adult and children. Currently, it is estimated that over 6,000 residents of our service area are without health insurance.

3. The programs and resources the hospital plans to commit to address the health need

Continue to provide financial support for these initiatives.

Fort Healthcare continues to supply a full time provider to staff RRFC.

4. Any planned collaboration between the hospital facility and other facilities or organizations

These programs are successful, due in part to a unique partnership between Fort Healthcare, JCHD, RRFC, United Way of Jefferson and North Walworth Counties, United Way of Watertown, Wisconsin Dental Association, and Watertown Memorial Hospital.

#### *Identified Health Need: Mental Health*

1. The actions the hospital facility intended to take to address Mental Health  
While not a specific priority on our Strategic Plan, the voice of our community members has been heard. Mental health initiatives are imbedded in our core commitment of service. Continue our work supporting new access points to mental health services, via integrated behavioral health services. Primary care, schools, IMPACT model, and working with our community partners.
2. The anticipated impact of these actions



Increase in number of community members making appropriate appointments, promoting effective clinical care and increasing access to treatment.

3. The programs and resources the hospital plans to commit to address Mental Health  
Implement depression and suicide screening at all clinics.
4. Any planned collaboration between the hospital facility and other facilities or organizations

Our partners for these initiatives include; Fort Memorial Hospital Foundation, Dodge Jefferson Healthy Community Partnership (DJHCP), Jefferson County Zero Suicide Coalition, Jefferson County Health Department (JCHD), Watertown Public Health, school districts in Jefferson County, Greater Watertown Community Health Foundation (GWCHF), and MetaStar.

#### Obesity and Nutrition

1. The actions the hospital facility intends to take to address Obesity and Nutrition  
Continued support of Healthy Community Coalitions, weight management and nutrition programs in our primary care clinics and out in our communities.
2. The anticipated impact of these actions  
The goal of these initiatives was to reach all residents within Jefferson County as well as some surrounding communities that partially fall within Jefferson County such as Whitewater, Cambridge, Waterloo and Watertown. Community members across the lifespan will make healthier choices, supporting improved personal nutrition and healthy weight.
3. The programs and resources the hospital plans to commit to address the health need  
Multi-level diet and exercise strategies. Our partners for these initiatives include AmeriCorps Farm to School program, School Garden initiatives, meals on wheels, faith based community meal programs, and our nutrition program partners.
4. Any planned collaboration between the hospital facility and other facilities or organizations  
Our partners for this work include, DJHCP, JCHD, City Park and Recreation departments, school district employees, local business owners and employees,



farmers, parents, master gardeners, retired, community members, local media, local government, churches, and worksite wellness business partners.

### Physical Activity

1. The actions the hospital facility intended to take to address Physical Activity  
Continue to support community based social support of physical activity – walking groups, multi-level health behavior programs, and increase the number of community fitness programs, community complete streets initiatives, and schools and communities working toward safe routes to schools in our area.
2. The anticipated impact of these actions  
Increase physical activity, physical fitness and health outcomes.
3. The programs and resources the hospital plans to commit to address the health need  
Continue to provide indoor walking path, support of outdoor walking programs, weekly education and fitness programs.
4. Any planned collaboration between the hospital facility and other facilities or organizations  
These programs are available across our service area. Our relationship with, our healthy community coalitions, local gyms and fitness centers, American Heart, Jefferson County Parks, JCHD, school districts, and local government.

Community input was received into the 2019 implementation plan during a community meeting on June 9, 2019 from 8:00 am until 1:00pm. Additionally, there is a link on the Fort Healthcare's website for the community to provide written input into the CHNA and implementation plan.

Fort Healthcare does not intend to address the following significant health needs:

1. Family Issues
2. Socioeconomics
3. Substance Misuse
4. Transportation



*Reason Not Going to Address:*

*While the scope, practice, and reach of Fort Healthcare influences these health needs, Fort Healthcare specifically is not addressing health behavior improvements around family issues, substance misuse, socioeconomic, and transportation. As indicated by our Implementation Strategy, Fort Healthcare is contributing to the resolution of these health needs. This decision is due in part to resource limitations, the very broad nature of these needs, in that they are not easily defined and not easily measured. Additionally, other community-based organizations are currently addressing these health needs in our communities. The focus of our Strategic Plan will see us continue to collaborate with our community partners on all of these health needs.*

[FHC 2019-2021 Strategic Plan Document](#)